



ALCALDÍA MAYOR
DE BOGOTÁ D.C.



BOGOTÁ
Secretaría de Salud

Goal 1: By 2024 Bogotá has a District Policy of science, technology and innovation on health and well-being created with the academy, the industry, the health sector and the citizens.

What do we want to transform?

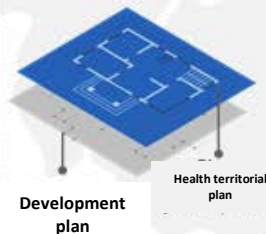


Key topics:

Environment
Mental health
Food security
Sexual and reproductive rights
Chronic diseases
COVID-19



Our guidelines



¹ El enfoque de determinantes sociales y ambientales, el enfoque diferencial, poblacional.

Main achievements



Allies



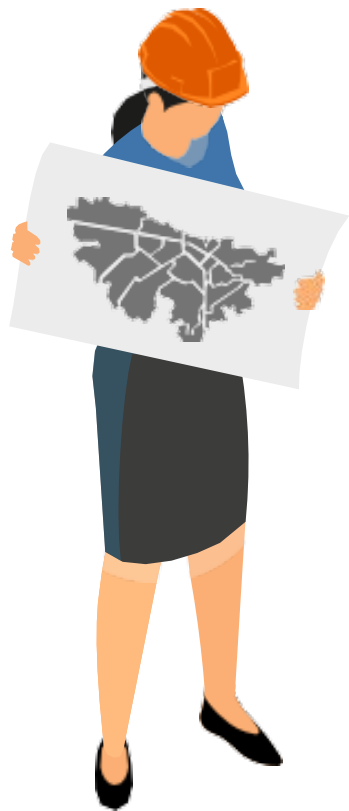
² Personas, gobierno, aseguradores, proveedores, industria de medicamentos, infraestructura sistemas de información, sistema diagnóstico, recurso humano en salud, industria de dispositivos médicos, sistema de educación, distribución, sistema de vigilancia epidemiológica.

Results

Mejora de los indicadores en cuanto a:



³ Entendida como «estado de perfecto (completo) bienestar físico, mental y social, y no solo la ausencia de enfermedad» (OMS).

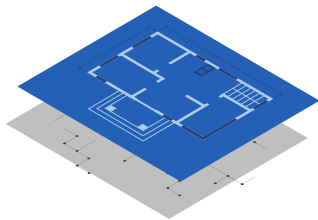


Education

Main Objective: To promote, develop and consolidate educative strategies to transfer knowledge to health professionals and the community on key health topics that impact the well-being and health of citizens.

Why it is important

- ❖ Education is a determinant of health.
- ❖ Education can decrease health disparities by increasing health awareness and healthy behaviors.
- ❖ Health professionals require constant knowledge transfer.



Main lines of action

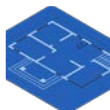
Institutional Actions



Pedagogical Committee of creativity of the Secretary of Health.



Health education network (internal and external)



Model for health education in the framework of technical assistance of the Secretary of Health

City actions



Art and health

- Art and Health Program for the integral approach in health in the public network of the city.



Communities

- In coordination with the co-creation laboratories



Health professionals

- Strengthening and promotion of the virtual academic offer for the city.

Aprender salud (virtual education platform of the Secretary of Health), as a continuing education platform for human talent in health in the city and the community.

Alternative design, communication and promotion strategies.



Art and Health Program for the integral approach in health in the public network of the city.

Objective:

To promote the introduction of artistic expressions and creative processes in health care and prevention processes according to each territory's needs with a differential approach..



There is evidence on the benefits of art in the recovery and mental health processes of people



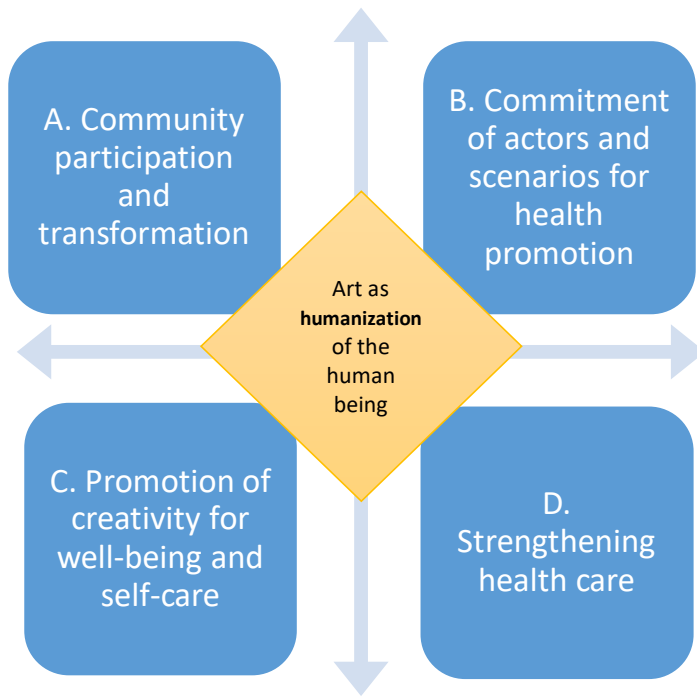
Art is a universal process that allows us to communicate horizontally in all environments



Aims to promote the relationship between human talent and patients; Encourages adherence to programs, involving people as active agents in the processes of health and wellbeing.



Art as a vehicle for wellbeing and being connected



Lines and programme interventions

Why an art and health program led by the District Health Secretary?

Virtual education platform



<http://aulavirtual.saludcapital.gov.co/sicap/>

- Current offer: for human talent in health (19) and community (5)
- Trained human talent (January and October 2020): 54,000
- Trained Community (January and October 2020): 55000

- Courses elaborated by technical experts of the Secretary of Health and designed by **CDEIS** (Health Education and Research Center) education team.
- Addressed to update knowledge on protocols, routes of attention, of **topics prioritized** in Bogota.
- Courses aimed at the public and private **network of health care** providers in the city.

Virtual education platform

Institutional Route for Coronavirus Management (COVID-19)

Objective: Virtual course in COVID-19 addressed to the human talent in health of the Healthcare Provider Institutions (IPS- Spanish acronym) that attend patients suspected of CCOVID-19, based on the protocols of the national government: Ministry of Health and the National Institute of Health.



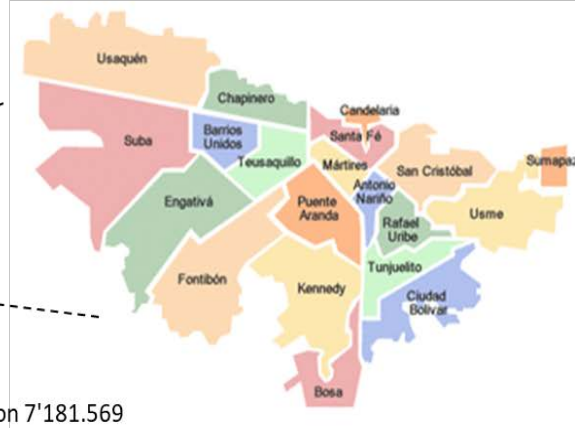
Care promoters

This course is developed within the framework of the “Bogotá Cuidadora” strategy of Bogotá the city.

You can find in this course:

- What is a care promoter and what are their characteristics;
- Toolkit with information for the entire community and general recommendations by economic sector
- Virtual awareness meetings

FACING THE COVID-19 HEALTH EMERGENCY IN BOGOTA



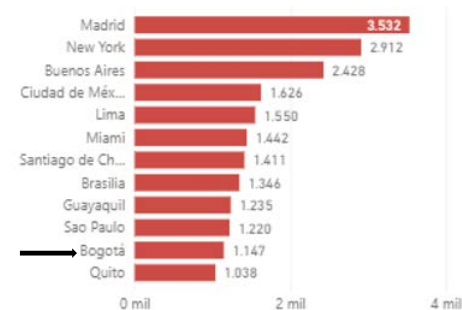
- Population 7'181.569
- 20 Localities
- Population density 5,025 habitants per Km2



Cases per million



Deaths per million



Other education achievements

- Virtual course in COVID-19 aimed at key sectors of the population such as grocery store owners, pharmacists, and cab drivers among others.
- Time capsule: It is a virtual space to collect, preserve and learn about the historical, social, and health memory of the pandemic's experience through artistic expressions of citizens and human talent in health in Bogotá.

<http://cdeis.saludcapital.gov.co/>



Thank you!